



Wipro Consumer Care

A journey of transformation

October 2022



The world of Wipro

Structure of Wipro entities

Wipro Enterprises

- Revenues in excess of US \$ 1.68 B
- (FY 22| Consumer care: US \$ 1.16 B
Wipro Infrastructure Engineering (WIN) US \$ 0.52 B)
- 14,000 + employees from 22 nationalities
- 32 Manufacturing facilities across 5 continents

Wipro Enterprises

Wipro Limited

Information Technology

- US \$ 10.4 Bn (FY 22)
Global Business
- 2,50,000 + employees from 135+ nationalities
- Present in 6 continents
- Winner of world's Most Ethical Companies by the Ethisphere Institute for 10 consecutive years

Established
Dec 1945, in India

US \$ 11.5 billion
plus in revenues

Businesses in IT, Consumer,
Engineering and Healthcare



Wipro Enterprises (P) Ltd.

Consumer Care & Lighting

Personal Care
Home Care
Consumer Lighting & Switches
Commercial Lighting & Seating Solutions
Packaged Food (New)

Infrastructure Engineering

Engineering business
Hydraulics
Industrial Water Treatment
Metal Additive Manufacturing
Aerospace
Industrial Automation

GE Healthcare Private Limited (JV)

*Transformational Medical Technologies
and Services*

Kawasaki Precision Machinery Private Limited (JV)

Hydraulic Pumps Manufacturing

Our Global foot print



Spirit of Wipro

Be passionate about clients' success

We succeed when we make our clients successful. We collaborate to sharpen our insights and amplify this success. We execute with excellence. Always.

Treat each person with respect

We treat every human being with respect. We nurture an open environment where people are encouraged to learn, share and grow. We embrace diversity of thought, of cultures, and of people.



"I see it serving as an enormous source of energy that powers our success!"

-Azim Premji
Chairman, Wipro

Be global and responsible

We will be global in our thinking and our actions. We are responsible citizens of the world. We are energized by the deep connectedness between people, ideas, communities and the environment.

Unyielding integrity in everything we do

Integrity is our core and is the basis of everything. It is about following the law, but it's more. It is about delivering on our commitments. It is about honesty and fairness in action. It is about being ethical beyond any doubt, in the toughest of circumstances.

Our Board



Mr. Azim H Premji

Founder Chairman,
Wipro



Mr. Vineet Agrawal

CEO – Wipro Consumer Care and Lighting and
Executive Director – Wipro Enterprises (P) Limited



Mr. Pratik Kumar

CEO- Wipro Infrastructure Engineering and
Executive Director – Wipro Enterprises (P) Limited



Mr. Suresh C Senapaty

Independent Director,
Wipro Enterprises (P) Limited



Mr. Rishad Premji

Non Executive Director –
Wipro Enterprises (P) Limited & Chairman, Wipro
Limited



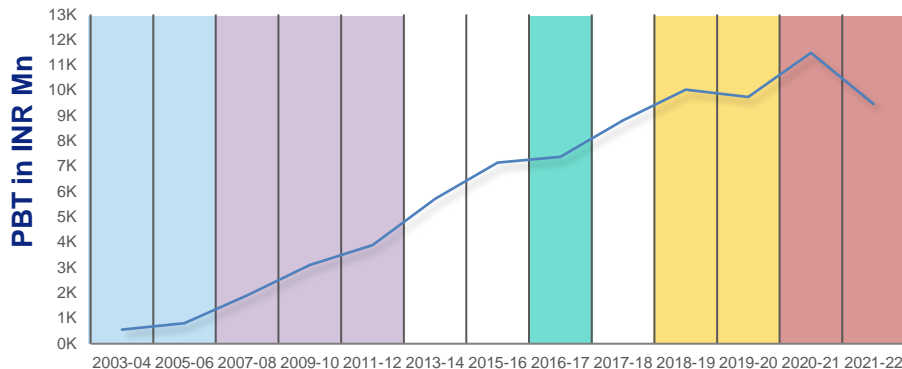
Mr. Tariq Premji

Non-Executive Director, Wipro Enterprises (P)
Limited. Vice President, Azim Premji Endowment
Fund.

Consumer Business - A closer look



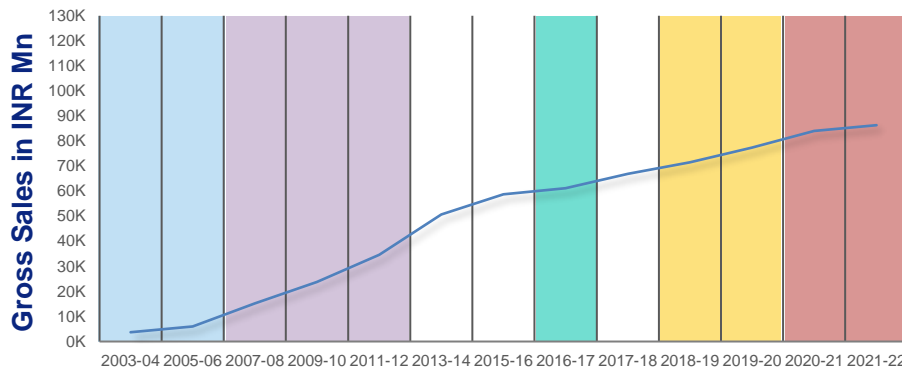
Financial Growth



USD 1.16 billion
turnover for the FY 21 - 22



28x Growth (INR)
in 19 Years



Initial Growth Phase



International Acquisitions
Safi, Enchanteur, Bio-Essence, Camway, Splash, Romano and Yardley



Acquiring Chinese brand
Zhongshan Ma Er



Santoor records highest ever market share



52% of revenue from International Markets



19 years in business
28x Growth



Pandemic Years

Expanse

Marketed in

60+

Countries



Brand Distribution

35+

Leading Brands

52%

Business generated
outside India



Revenue and People

Presence across

18

Countries

08

R&D Centers



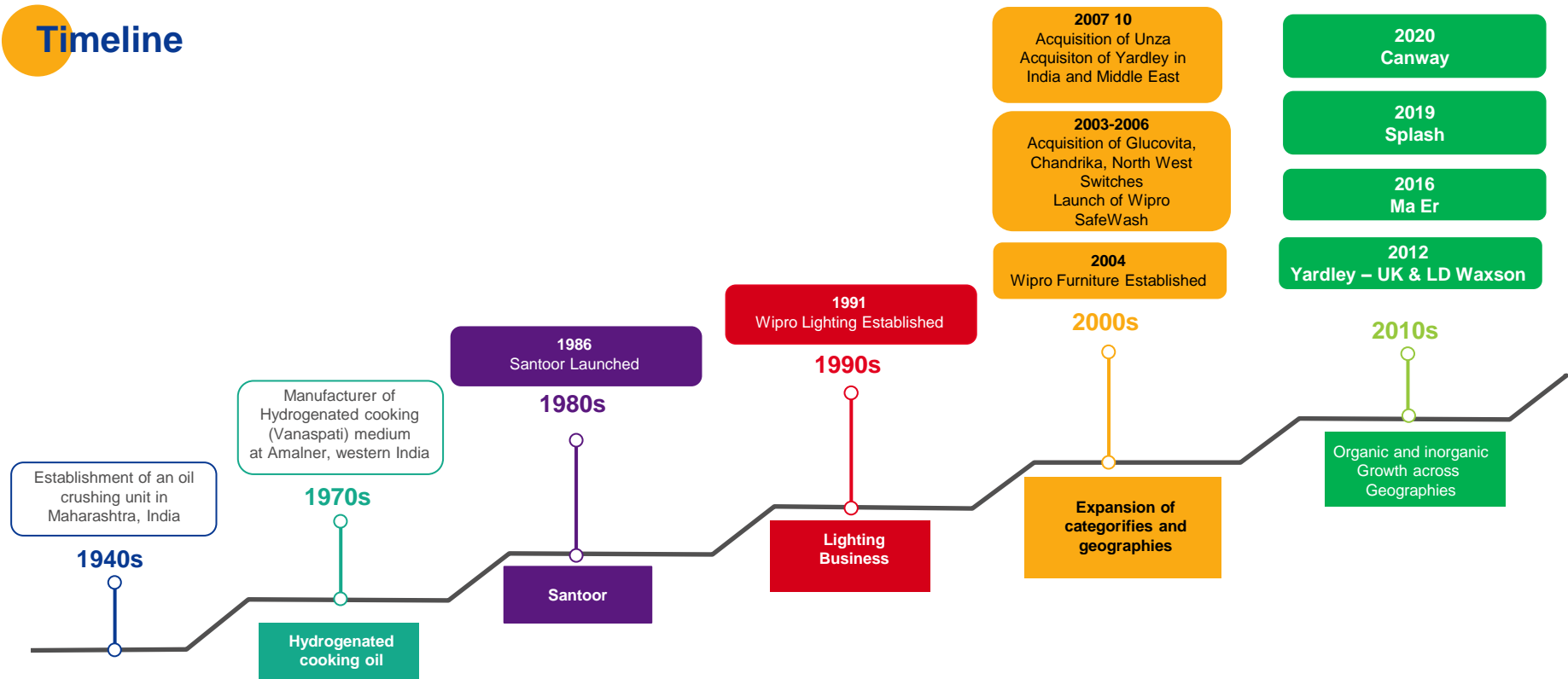
Facilities

17

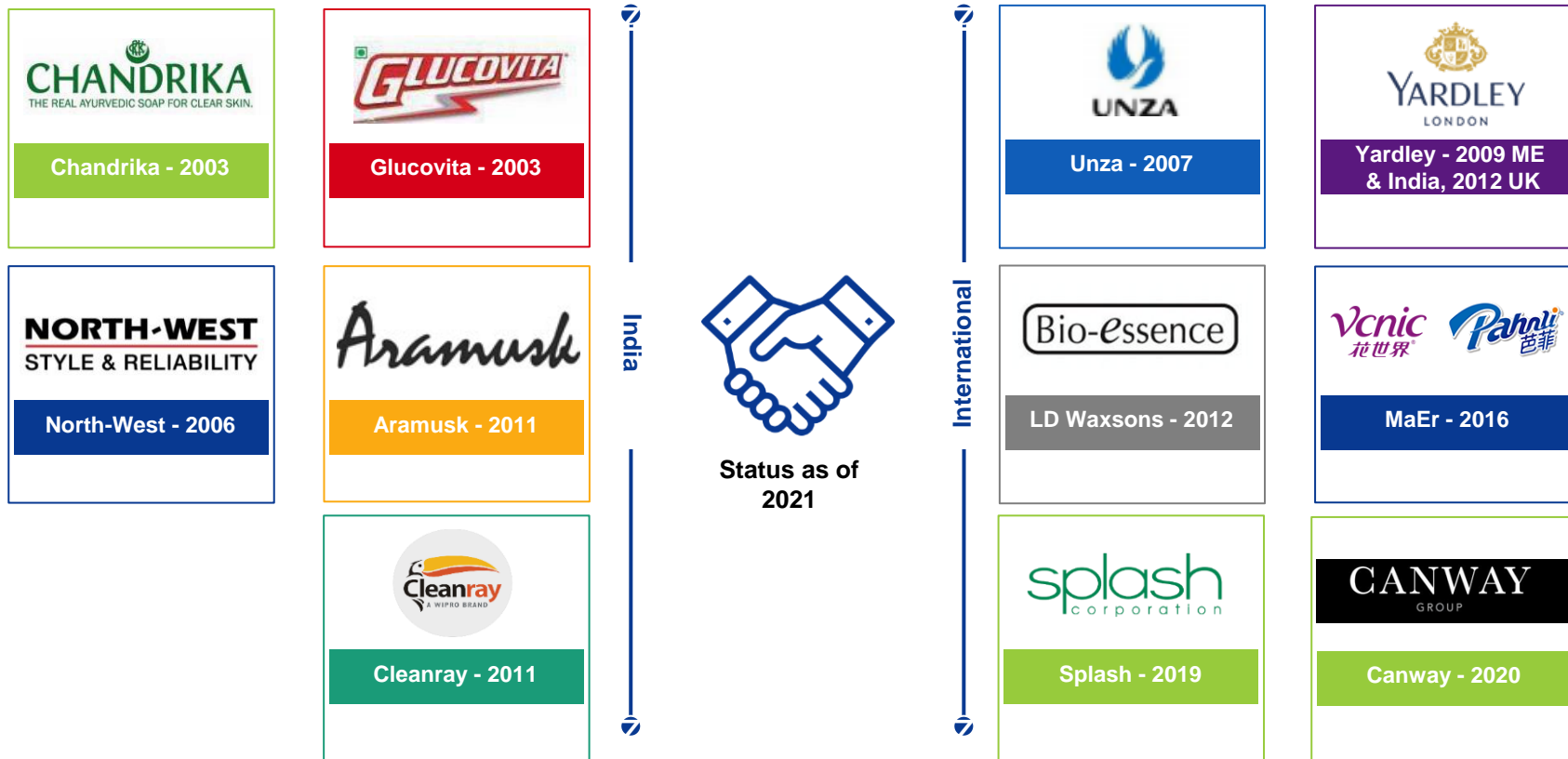
Manufacturing
facilities



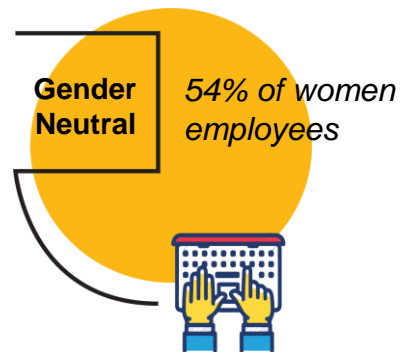
Timeline



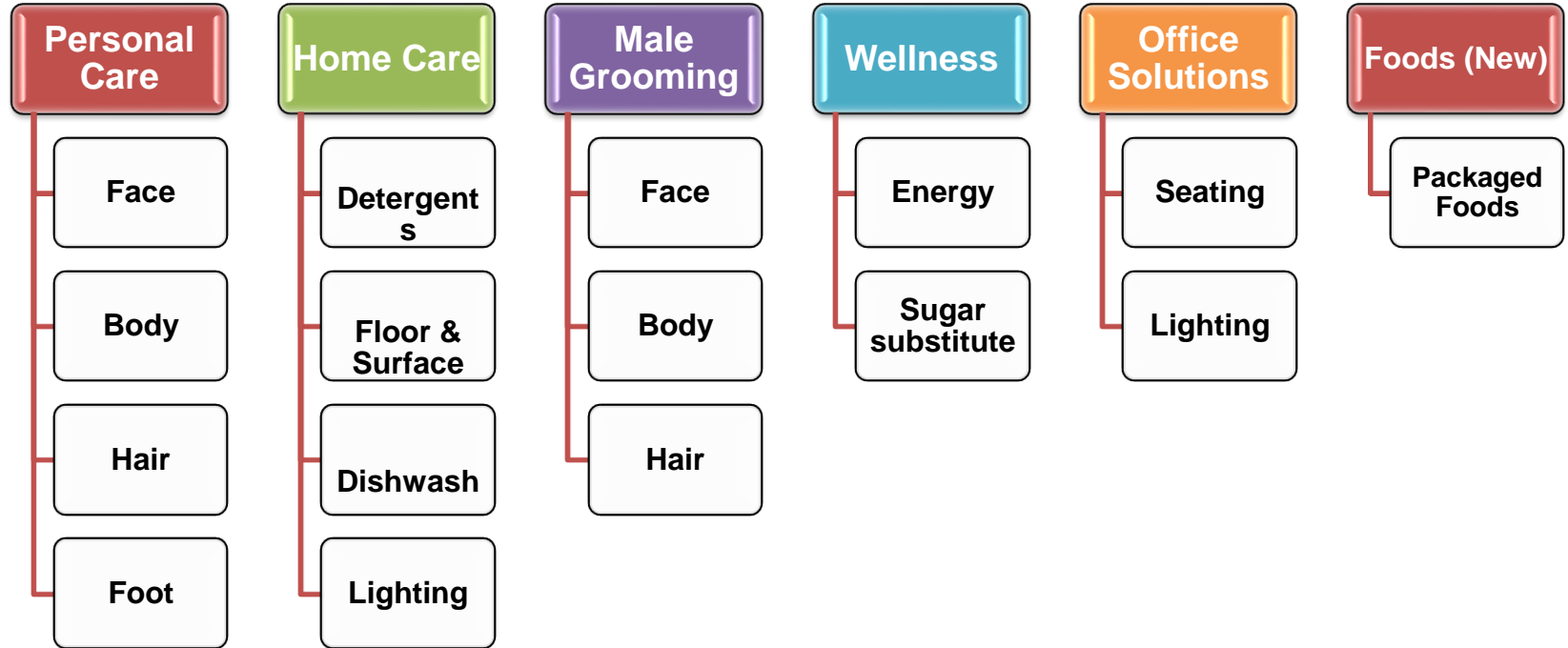
Our Strategy of Continuous Growth



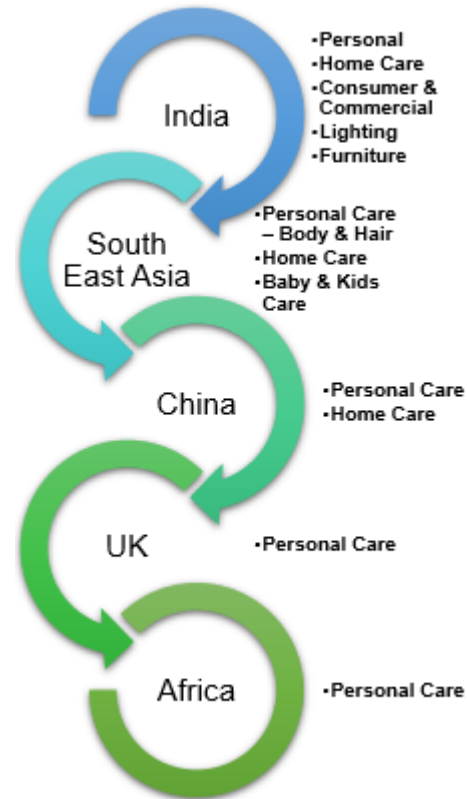
People Growth



Brands for Continuous Growth



Personal & Home Care Brands



Lighting & Wellness Brands

Wellness

Energy

Sugar
Supplement

Lighting

Consumer
Lighting

Switches

Commercial
Lighting

Seating Solutions

Seating



Best in Class Innovation and R&D

Consumer Products



Lighting and Seating Solutions



Entrepreneurial Spirit in our DNA

Our Employee
DNA

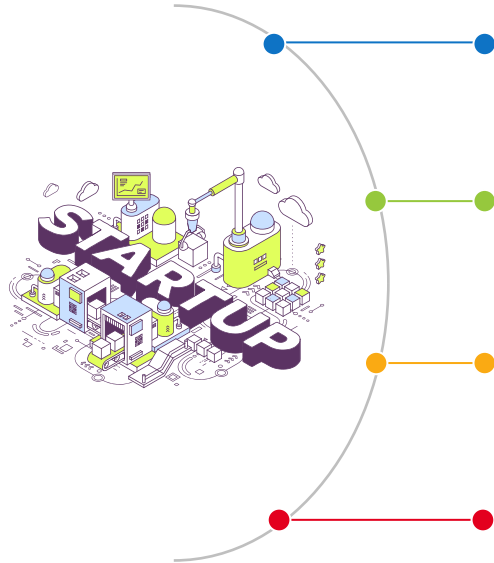


Provide ample learning opportunities and exposure to build a diverse and global career path



We nurture change makers by providing an environment that offers freedom for anybody to lead change or improvement

Ready for the Digital era



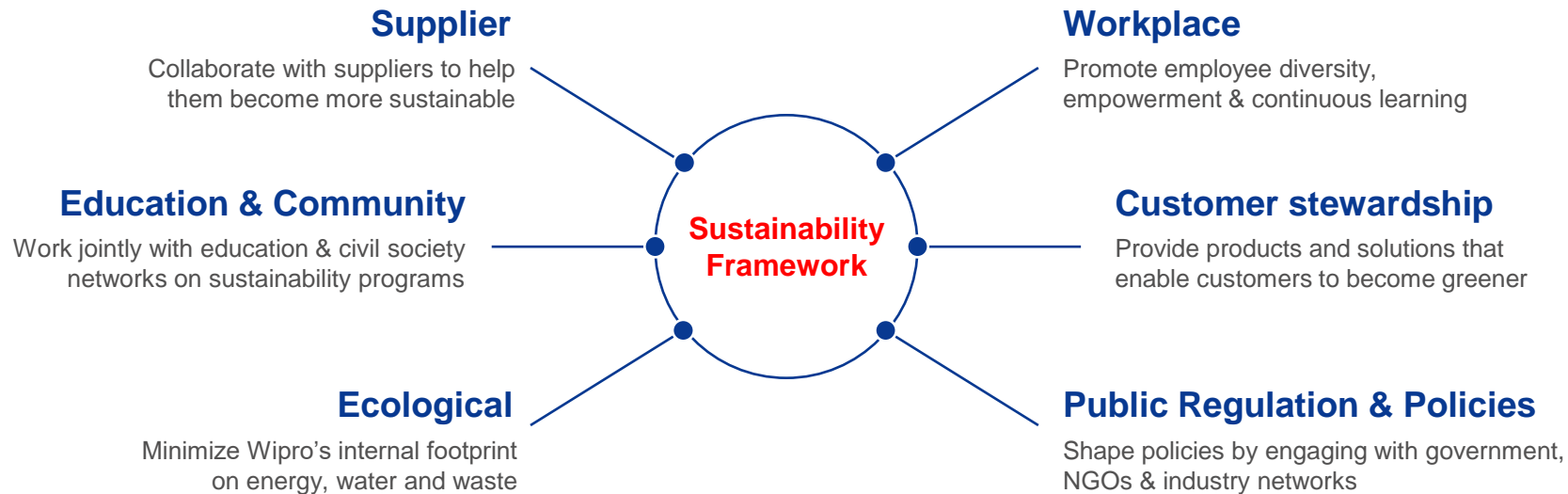
Set up Wipro Consumer Care Ventures, a venture fund in September 2019 to invest in innovative companies

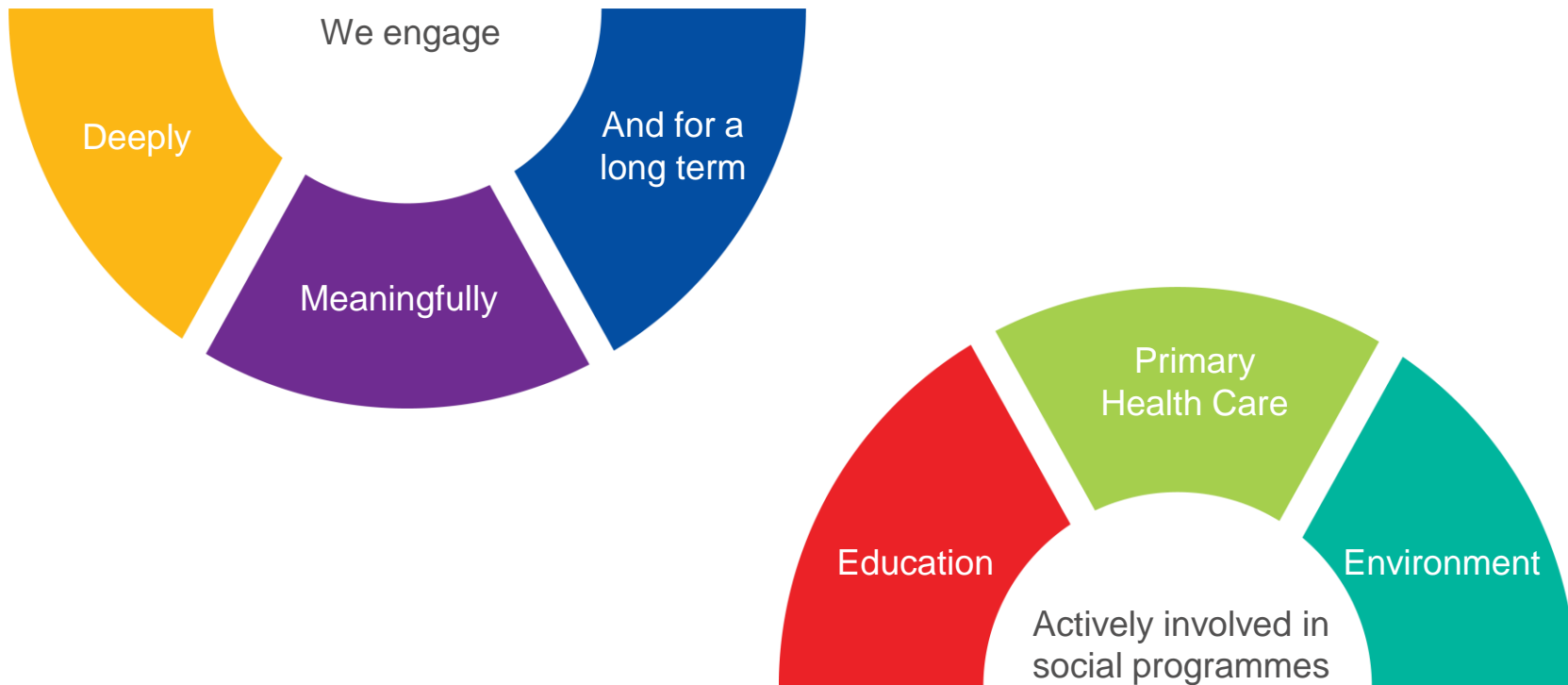
Focusing on investing in and supporting innovative start-ups in the consumer D2C space in India and Southeast Asia

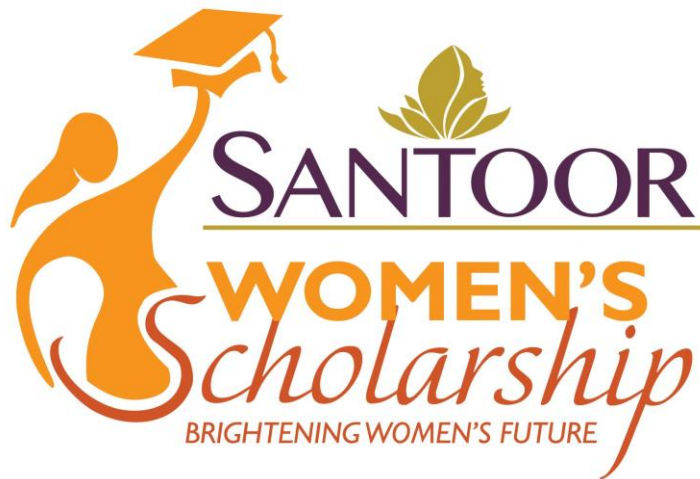
Invested in 7 companies in India – MyGlamm, Happily Unmarried (Ustraa), LetsShave, OneLife Nutraceuticals, PowerGummies, Soulflower, & T.A.C.-The Ayurveda Co.

Invested in a consumer-focused VC fund based in Singapore - DSG Consumer Partners IV. Our 1st overseas investment from our VC fund







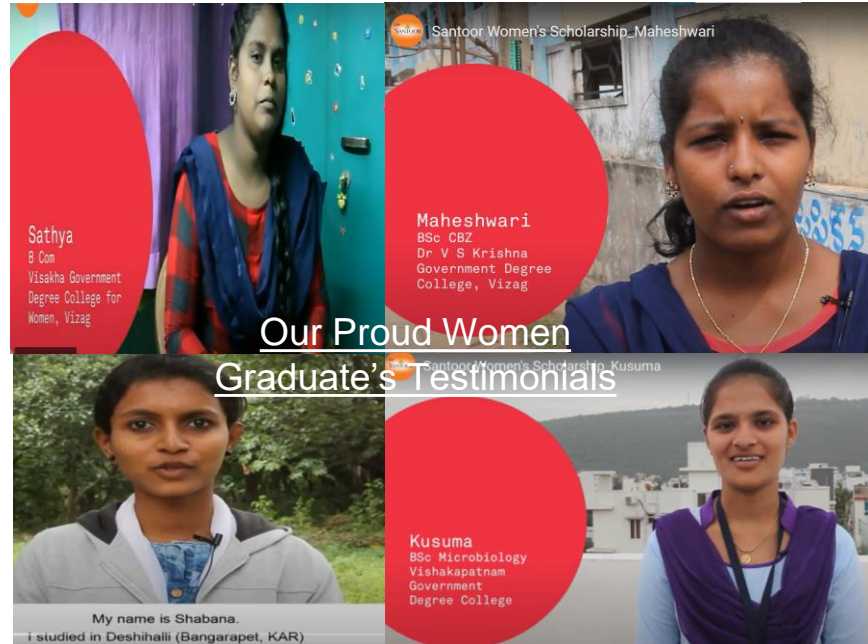


Across 4 states of India -
Karnataka, Andhra Pradesh
Telangana and the recently
launched Chhattisgarh

Helped 4200 under privileged girls
pursue higher education

Nurturing children in
rural govt. schools in
India and many other
countries

Providing educational
aids such as projectors,
computers etc.





Rain-water harvesting in Devanahalli, India supports 1000 children govt. schools

Built and managed 2 Bio-diversity parks in India and Indonesia

Over 22 species of birds and 45 plants can be observed



Agro-forestry program in rural Tamil Nadu has planted more than 1 lakh trees.



Our factories & offices globally have always maintained a symbiotic relationship with local communities.

We provided relief material through local establishments.

Thank you

